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## Latest News

- MA2010 – announcing more program highlights
- Extended earlybird special - closes in five days
- Bursary applications – deadline 30 July

## Key Dates

### Earlybird Registration Closes

Friday 30 July 2010

### Standard Registration

Saturday 31 July - Saturday 2 October 2010

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Monday July 26, 2010

## MA2010 – announcing more program highlights

The MA 2010 organisers are delighted to announce more fantastic international and Australasian speakers for the conference.

Professor Stephen Heppell, a leading international multimedia and educational policy consultant in the UK, will make a keynote address and present a workshop. Professor Heppell is an advisor to several bodies including the BBC, is an Associate at KPMG, is known for pioneering work using CD-ROMs and online networking before Web 2.0 popularised social media technologies, and he continues his work as a leader in the field of online education.

We can also confirm David Revere McFadden, Chief Curator and Vice President for Programs and Collections at the Museum of Arts & Design in New York City. Mr McFadden is an internationally recognised expert on design, craft and the decorative arts, with an impressive body of published work and award-winning exhibitions and positions on international committees. He will address both the main conference and the Art Craft Design National Network session, 'Focus on Design', on the afternoon of Tuesday 28 September (see [www.ma2010.com.au/special.asp](http://www.ma2010.com.au/special.asp) for full program).

Joining our impressive line-up of plenary speakers: Tracy Avery, Director, Strategy and Policy at Heritage Victoria; Joyce Fan, Curator at the National Gallery of Art, Singapore; Dr Zu-Chun Liao, Assistant Curator and Collection Manager at the National Museum of Natural Science in Taiwan; Vicki Warden, Museum Development Officer for Southern Inland Queensland; and Kylie Winkworth, NSW museum and heritage consultant.

Other plenary speakers are listed at [www.ma2010.com.au/speakers.asp](http://www.ma2010.com.au/speakers.asp), with more to be announced as they are confirmed. The diverse program of parallel sessions includes papers listed at [www.ma2010.com.au/docs/speaker\\_list.pdf](http://www.ma2010.com.au/docs/speaker_list.pdf). There will also be poster sessions, social events and special activities for **Special interest Groups/National Networks**.

Stay in touch with updates via this e-mail bulletin; if you have received this from a friend, [register for e-bulletins here](#) or go straight to the conference [registration page](#) to book your place

today. Download the [preliminary program](#) here.

### **Extended earlybird special - closes in five days**

The special extended earlybird registration closes on 30 July – [register now and save up to 45%](#) compared with the non-member standard rate. For details, go to our [registration page](#) . Download the [preliminary program](#) here.

MA2010 delegates can also benefit from a range of special offers at selected museums around Victoria, see [website](#) for details. Why not extend your stay in Melbourne and explore some of Victoria's metropolitan and regional treasures?

*Please remember to register as a delegate for the conference if you are applying for a bursary. If you are unsuccessful in your application, we will honour the early-bird registration you have made.*

### **Bursary applications – deadline 30 July**

[Limited bursaries](#) are available to contribute to registration, travel and accommodation costs of attending MA2010.

Bursaries are provided by a range of sponsors including DEWHA, Arts Victoria, envi (MA Education Network Victoria), the MA Historians National Network, MA NSW, SA, VIC and WA Branches. Bursary applications will be evaluated against all eligible bursary funds available so we encourage colleagues to apply.

Download the [application form and guidelines](#) here. Deadline for submissions is 5 pm AEST this Friday 30 June.

INTERESTING TIMES: NEW ROLES FOR COLLECTIONS  
MA National Conference 2010  
[www.ma2010.com.au](http://www.ma2010.com.au)



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